

Top 10 Uses for Video

1) Add the video for streaming from your website.

Visitors to your site enjoy a customized summary of your company's products and services. It will become the most popular link on your website! The Production Green will provide you with instructions on how to upload the video or we can do it for you!

2) Play your video at trade shows.

During trade events, the presence of an impactful video can do the selling for you! Flat screen TVs or computers play the continuous video loop to catch people's attention and draw them in.

3) Send the link to your video via email.

This will allow you to share the video link with potential clients, investors and media around the world. It can be sent via a link in an email to anyone desiring company or product information.

4) Distribute your video in DVDs or CDs.

Hand them out during conferences, expos, shows, client meetings or events. Mail them out to potential clients to act as a live video brochure of your product.

5) Use it for product demonstrations.

You can have it looping in the background and hand out to participants.

6) Create a Viral Buzz.

Releasing a viral VNR or Sizzle can create an incredibly powerful tipping point for your products and your corporate brand.

7) Put on kiosk display.

More and more retail environments are placing kiosk units near where products are sold. Allowing the product to sell itself!

8) Use it as a sales tool.

Many of our clients start their sales appointments with the videos we create for them. Simply launch the video from your laptop and let it be the ice breaker. It has been said that a short video can replace 1,000 PowerPoint® slides!

9) Display it at company meetings.

Start your next quarterly or company meeting showing off your great new video. It instills pride within the employees as they will be able to show their friends and family how professional and modern their company really is.

10) Use it as a hiring tool.

This is a great way to provide new hires or potential candidates an insight on what your company is like to work for and the pride taken within the organization.

The Production Green welcomes the opportunity to work with your company to create a unique, informative and compelling video.

Once produced, your video will have an infinite number of uses.

Here you will find a few of the more popular ways our clients have shared their video with their target consumers.

We look forward to working with you!



Call your
video consultant today!

866.440.7935 ext.2

or email us at :
office@productiongreen.com

www.ProductionGreen.com